





Round Eyes
Big Minds

| *The **Stars** Are Closer
Than You Think*

Who

We Are

Nogoom Agency is a full- service marketing agency based in Egypt. Since 2005, we have been adding value to our partners by understanding the importance of brand representation and how to effectively convey our partners message to their respected audience.

Headquartered in Cairo with a team of youthful & creative marketers and a capacity to work on multiple projects with excellence you deserve. We have helped over 75+ brand & corporate in exposing their values & image on different platforms online or offline.



An Agency On A Mission

The Stars Are Not Far Away

Our mission is to offer a distinguished marketing service for business for our partners. We believe that knowledge, integrity and honesty make the core of this distinction. These qualities are manifested through the composition of our team and its culture.

An Agency With A Vision

Working smart leaps process forward

Our vision is to become the best marketing agency in the region through technology, innovation, and creativity. We aspire that our progressive thinking will influence the output presented to our partners.

Why *Choose Us?*

We Invest In *Solutions*

We put the effort to know how before we start solving, we take our time to analysis the problems facing businesses to come up with the solution from the roots.

We Are *Handy*

With a diverse background, we look at obstacles differently, not as a singular obstacle but always as a big picture needs to be drawn on a creative canvas.


We Are Jack of *All Trades*

We are a full-service agency, providing Market research, Event Management, Media Buying, Media Production, Digital Marketing, Offline Marketing, Branding

as well as PR campaigns: One step away from catering your marketing needs whether assessment, ideation, strategizing, execution, monitoring or evaluation.

OUR *SERVICES*

Nogoom Advertising features nearly two decades of consultation, strategies, tools and solutions that solves the pains of your business whatever the size of it is, we deliver results.

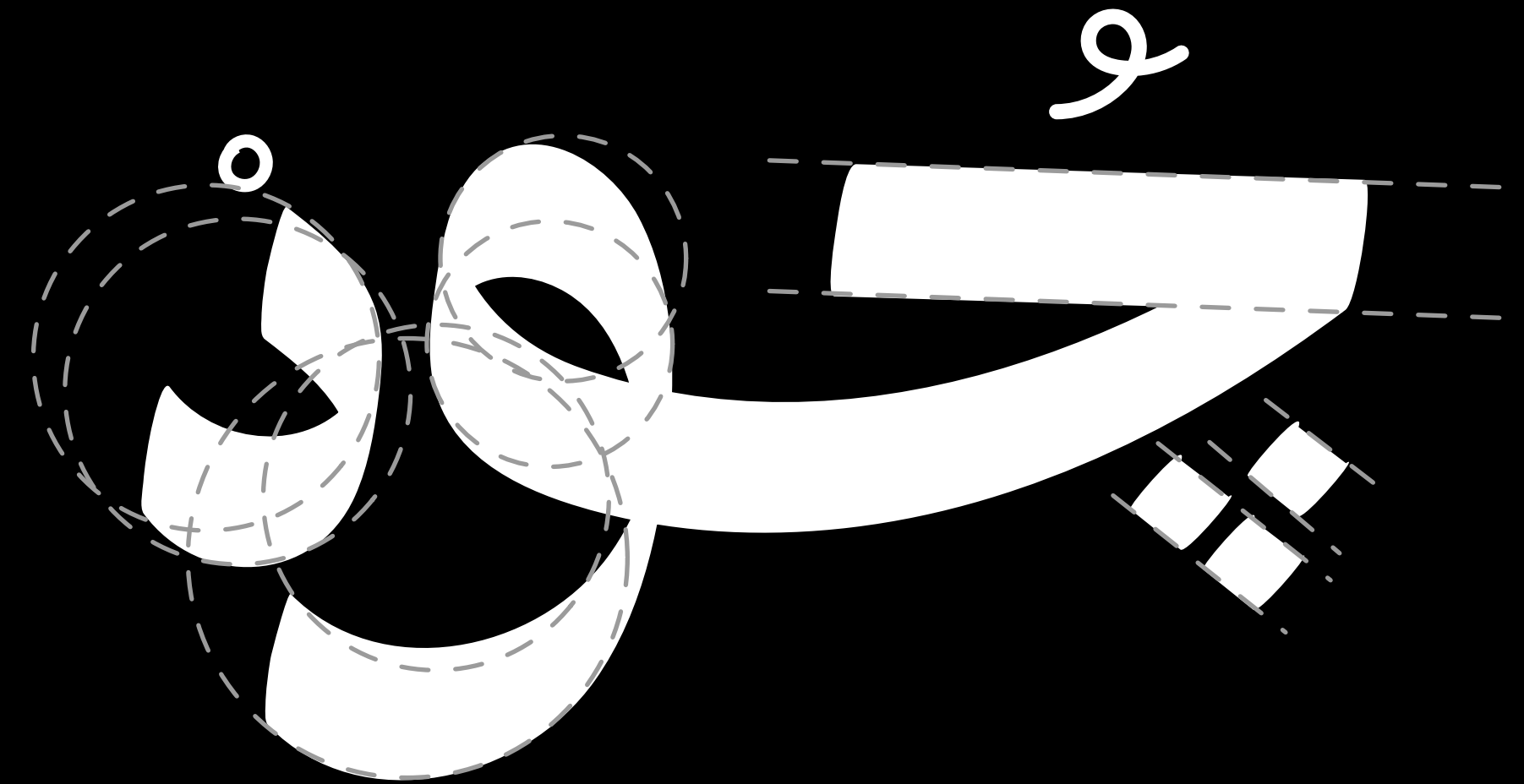


Branding

Creating Details For The Bigger Picture

Brand identity determines how your business will appear and function both internally and to the outside world. How will it look and feel? What will it tell? What will the first impression be? We answer all the questions with our shared vision.

The identity package starts with business naming. Logo design and slogans, creation, extending all the way to business cards, letterheads, signatures, collaterals, stationery, uniforms and decorations. These are the small details that paint the bigger picture, and it's important that they are consistent and professional.



Offline Marketing (BTL)

Your Wishes Are Guaranteed

With a variety of suppliers for every taste we provide the most efficient pricing to the best possible quality from printing agenda, collaterals, stationery, and packaging to BTL and ATL, we deliver the best prints. The giveaways field is our playground.



Digital Marketing

Trends Fade, Impressions Last

We manage your social media accounts on your behalf. We create rich content calendars crafted to influence, promote, and sell. We handle community engagement and ad campaigns across social media platforms.



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Printing Solution

Your Image, Your Rules

We print anything on everything just to crave your ever growing needs to advertise your brands. The need to advertise is always there and we have done it for more than 17 years.



Event Management

Each Event Is A New Chapter.

Planning an event & managing the flow of operations is a thing of absolute pleasure when done right....we always do right with our work whether a Bazaar, Corporate Event, Exhibition or Gathering. We will always be happy and help make those moments unforgettable.

No matter the type or size of your aspiring event, either we have done it before, or we have a good idea of how to do it.



Media Buying

Optimization Creates Opportunities

We accelerate the growth of our business to the scale you desire, by implementing a strategy with clear objectives to reach the results your business needs.

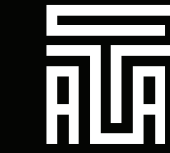
Media Production

Sharing Your Perspective Of Beauty

From light social media videos to ads copies, we blend photography or videography using all the thrilling tools and expertise with our artistic touch. The result is inspiration, persuasion and converts growth.

OUR PARTNERS

Offline Marketing



OUR
PARTNERS
 Digital Marketing



Contact *Us*



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